BABA'S x MasterChef Singapore Weekly Contest Terms & Conditions

Catch the weekly episodes of MasterChef Singapore on Mediacorp Channel 5 from 1 May 2022 to 3 July 2022 and stand a chance to win the weekly \$1,000 cash prize as well as the chance to win the grand prize of \$5,000.

Contest details:

- Contest period: 1 May 2022 6 July 2022
- 1 correct entry with a valid receipt will be drawn weekly, to be awarded with \$1,000 cash prize each (Total of 10 winners within the Contest period)
- 1 correct entry with a valid receipt and the most creative slogan will be awarded with \$5,000 grand cash prize at the end of the 10 weeks
- Winners will be contacted via email events@mediacorp.com.sg to provide details and receipt as proof of purchase for verification within 5 working days

How to participate:

- Catch the weekly episodes of MasterChef Singapore on Mediacorp Channel 5 from 1 May 2022 to 3 July 2022.
- Answer 1 question that will be released on <u>www.mediacorp.sg/masterchefsg</u> during the episode
- 3. Upload a valid and legible receipt indicating a purchase of a BABA'S product that is 125g and above.
 - Date of receipt must be within the weekly Contest dates stated below:
 - i. Week 1: 29 Apr 2022 4 May 2022
 - ii. Week 2: 6 May 2022 11 May 2022
 - iii. Week 3: 13 May 2022 18 May 2022
 - iv. Week 4: 20 May 2022 25 May 2022
 - v. Week 5: 27 May 2022 1 June 2022
 - vi. Week 6: 3 June 2022 8 June 2022

- vii. Week 7: 10 June 2022 15 June 2022
- viii. Week 8: 17 June 2022 22 June 2022
- ix. Week 9: 24 June 2022 29 June 2022
- x. Week 10: 1 July 2022 6 July 2022
- 4. Participants may add a creative slogan as part of their entry submission to qualify for the grand prize, for example:
 - BABA'S, always my favourite choice
 - BABA'S, delicious as always
 - BABA'S, everyone's curry of choice
- 5. Submit your entry via our microsite www.mediacorp.sg/masterchefsg
- 6. 10 lucky entries with the correct answers and valid receipt will each win a \$1,000 cash prize every week over the course of 10 weeks
- 7. Grand Draw:
 - The entry with the correct answer, valid receipt and the most creative slogan will win the Grand Prize of \$5,000
 - The submitted entries will be judged based on 100% Creativity, as determined in the sole and absolute discretion of Mediacorp and/or the judges appointed by Mediacorp

TERMS & CONDITIONS

- "BABA'S x MasterChef Singapore Weekly Contest" (the "Contest") is organised by Mediacorp Pte. Ltd. ("Mediacorp").
- 2. By participating in the Contest, participants agree to be bound by and to comply with these terms and conditions and any other mechanics, rules, terms or conditions applicable to the Contest, as specified by Mediacorp from time to time. Non-compliance with or breach of any of these terms and conditions may disqualify a participant at any stage of the Contest, and any prizes won may be forfeited, withheld, withdrawn or reclaimed.

- 3. Contest Period and Entry Submissions
 - 3.1. Contest takes place during the airing of each MasterChef Singapore episode from 1 May 2022 to 3 July 2022, on Mediacorp Channel 5.
 - 3.2. Entry submission closes at 23:59 sharp on each of the following dates: 4, 11, 18, 25 May, 1, 8, 15, 22, 29 June and 6 July.
 - 3.3. Date of receipt must be within the weekly Contest dates stated below:
 - 3.3.1. Week 1: 29 Apr 2022 4 May 2022
 - 3.3.2. Week 2: 6 May 2022 11 May 2022
 - 3.3.3. Week 3: 13 May 2022 18 May 2022
 - 3.3.4. Week 4: 20 May 2022 25 May 2022
 - 3.3.5. Week 5: 27 May 2022 1 June 2022
 - 3.3.6. Week 6: 3 June 2022 8 June 2022
 - 3.3.7. Week 7: 10 June 2022 15 June 2022
 - 3.3.8. Week 8: 17 June 2022 22 June 2022
 - 3.3.9. Week 9: 24 June 2022 29 June 2022
 - 3.3.10. Week 10: 1 July 2022 6 July 2022
 - 3.4. Participants may submit multiple Entries but each entry is to be accompanied by a unique receipt indicating a purchase of a 125g and above BABA'S Product. Repeated or doctored receipts will be disqualified. Qualification of submissions is at Mediacorp's sole discretion.
 - 3.5. Mediacorp may, at its sole and absolute discretion and without notice to participants, reject or disqualify any Entry that:
 - (a) contains words or images that are harmful, or words or images of a lewd, violent and/or malicious nature;
 - (b) infringes or potentially infringes any intellectual property or other third party rights;
 - (c) contains potentially harmful content, including unauthorised computer programmes or viruses;
 - (d) violates or potentially violates any applicable laws or regulations;
 - (e) must be removed pursuant to any laws, regulations, government advisories or orders; or
 - (f) Mediacorp considers to be inappropriate and/or unsuitable for submission to the Contest in its sole discretion.

4. Eligibility

- 4.1. The Contest is only open to Singaporeans, Singapore permanent residents and residents of Singapore who are aged 18 years old and above as at 2 January 2022. The following persons are not eligible to participate in the Contest: (a) employees of all companies in the Mediacorp group of companies ("Mediacorp Group") and immediate family members of such employee(s), and (b) the employees of sponsor(s) and their immediate family members. Winners may be required to sign a written statement confirming their eligibility and submit such supporting document before being eligible to receive any prizes awarded.
- 4.2. Only entry submissions via the indicated microsite qualify.
- 4.3. Only entry submissions with the correct answer including a valid and legible receipt of the purchase of a 125g and above BABA'S product will qualify.

5. Verification of Winners:

- 5.1. Winners will be notified via email events@mediacorp.com.sg and he/ she shall be required to follow instructions, provide information, and comply with all reasonable instructions specified by Mediacorp in relation to the prize redemption.
- 5.2. Winners are required to provide their full name, phone numbers, NRIC/driving license/passport/FIN/Student ID, residential address and particular of bank account within 5 working days for verification and prize delivery purposes. Failure to show proof of receipt, proof of age and residence status may result in disqualification.
- 5.3. Winners will also be required to declare that they are not employees of Mediacorp or its sponsor(s) or immediate family of such employees.
- 5.4. In the event that any winners fail to (i) satisfy the eligibility requirements; or (ii) fail to comply with instructions specified by Mediacorp in relation to the prize redemption, Mediacorp shall have the sole and absolute discretion to disqualify the winner. Notwithstanding the foregoing, Mediacorp shall retain the sole and absolute discretion to disqualify any winner at any time for any reason.
- 5.5. Only one winner per household is allowed for this Contest. Once a participant qualifies as a winner (whether or not the participant eventually comes forward to collect his prize),

that participant and all other members of his household will no longer be eligible to win any additional prizes in the subsequent weeks of the Contest period. Any winner who had previously qualified as a winner (whether or not the participant eventually came forward to collect his prize) will be automatically disqualified and Mediacorp shall have the sole and absolute direction to select another winner.

- 5.5 By submitting an Entry and as a condition to participating in this Contest, each participant represents and warrants to Mediacorp that:
 - (a) he/she is the sole owner of all intellectual property rights (including copyright) and other proprietary rights in the entries submitted, and that the entries do not infringe upon or violate any third party rights including without limitation, copyright, the right of privacy or publicity, nor constitute defamation against, nor violate any common law rights or any other rights of any person, firm or corporation;
 - (b) he/she grants Mediacorp a perpetual royalty-free and transferable right to use, reproduce, publish, display, print, edit or distribute the entries (or any part thereof) on all mediums and platforms worldwide.

6. Prizes

- 6.1. In the event that any winner is disqualified and no alternative winners are selected, or if winners do not claim their prize, the prizes will be forfeited and donated to one of the beneficiaries under Mediacorp Enable Fund.
- 6.2. The prize money will be credited directly into the winners' bank accounts (as provided by the winners). For the avoidance of doubt, it is the winners' responsibility to ensure the correct bank account details are provided. Mediacorp will not be liable for payments made to wrong account numbers provided.
- 6.3. Prizes are not transferable or exchangeable.
- 6.4. Each participant acknowledges and agrees that the receipt and redemption of any prizes offered shall be subject to the winner complying with terms and conditions imposed by Mediacorp. In the event that the winner of any prize, for any reason, fails to comply with such terms and conditions, any prizes won shall be forfeited by the winner and neither cash nor any other form of compensation will be supplied in lieu of that forfeited prize (or any part thereof).

- 6.5. Mediacorp reserves the right not to award or to substitute, add to or alter the prizes or any other prizes offered without prior notice to the participants.
- 6.6. For the avoidance of doubt, the above terms and conditions shall not be exhaustive, and Mediacorp shall have the right to amend these terms and conditions in its sole and absolute discretion.

ADDITIONAL TERMS AND CONDITIONS

- Each participant represents and warrants that all information provided during registration for the Contest are true and correct. Any misrepresentation could result in disqualification and/or the forfeiture, withholding, withdrawal or reclaiming of any prizes won.
- Mediacorp reserves the right, without any liability on its part whatsoever, to cancel, postpone, terminate, suspend, end, stop or in any other way cease the Contest at any time without prior notice.
- 3. Mediacorp's decision at all stages of the Contest is final. No enquiries, appeals, verbal or written, shall be entertained. The participants shall accept and abide by any and all decisions made by Mediacorp concerning, without limitation, these terms and conditions, the rules, procedures and regulations of the Contest, the award of prizes and any other matters relating to the Contest.
- 4. Participants' personal data may be collected, used, disclosed and/or processed by Mediacorp and the Mediacorp group of companies (collectively "Mediacorp") for the following purposes:
 - a. For verification and record of the participant's personal particulars including comparing it with information from other sources and using the information to communicate with the participant.
 - b. For research and analysis, including surveys and polls.
 - c. For publicity and marketing.
 - d. To send the participant notices, information, promotions and updates including marketing and advertising materials in relation to Mediacorp's goods and services and those of third party organizations selected by Mediacorp.

e. To comply with any request from any third party or any order of court or directive from authorities investigating any alleged offence or misconduct or for the purposes of taking legal action against the participant.

By agreeing to these terms and conditions, participants:

- consent to Mediacorp collecting, using, disclosing and/or processing their personal data for the purposes as described; and
- consent to Mediacorp transferring their personal data out of Singapore to Mediacorp's third party service providers or agents for the purposes as described above.
- 5. Participants agree that Mediacorp may use the names and images of the participants, including the photographs or audio-video or other recordings of these participants ("Material"), for promotion of this campaign and the Contest across all media, including without limitation in Mediacorp's properties, without further notification, remuneration or compensation; and the copyright and all other intellectual property rights in and to all Material shall vest solely and absolutely in Mediacorp.
- 6. By participating in this Contest, each participant agrees to take part in any promotional or publicity exercise as may be conducted by Mediacorp in connection with this Contest and each participant hereby irrevocably and unconditionally grants Mediacorp all consents and waivers necessary for Mediacorp to record and use the participants' performance(s) and appearance(s) in any manner as Mediacorp shall in its sole discretion deem fit. Each participant acknowledges that Mediacorp shall be at liberty to publish and otherwise use any recordings made by Mediacorp, including without limitation telephone recordings, audio recordings, video recordings and photographs (if any), for promotional and publicity purposes or any other purposes as Mediacorp deems appropriate (whether now or in the future).
- 7. Participants shall not, without the prior written approval of both Mediacorp, speak to the press or any other media nor give any interviews or comments relating to the Contest.

- 8. Each participant expressly acknowledges and agrees that Mediacorp shall not be liable for any losses, damages, injury, death or any other claims arising from participation in this Contest and/or any prize. Except to the extent that they may not be excluded by law, no representations, warranties, terms or conditions that are not expressly stated in these terms and conditions apply to this Contest nor in respect of the prizes and all implied warranties are excluded, including but not limited to, the implied warranties of satisfactory quality, merchantability or fitness for a particular purpose of any of the prizes.
- 9. Each participant shall indemnify and keep Mediacorp (the "Indemnified Party") fully indemnified against any and all loss, damage, claims and costs (including legal costs on a full indemnity basis) suffered and/or incurred by any of the Indemnified Parties as a result of the participant's breach of any of these terms and conditions.
- 10. Mediacorp may at any time freely assign any or all of its rights, benefits and interest and/or transfer any of its obligations or liabilities arising out of these terms and conditions to any party without notice to or consent from the participant.
- 11. Mediacorp reserves the right to amend or vary any of these terms and conditions without prior notice to any participant.
- 12. These terms and conditions and the Contest shall be governed by and construed in accordance with the laws of Singapore. Any disputes in relation to these terms and conditions or the Contest shall be referred to the courts of Singapore.