

## **SOUR, SALTY & ALIVE DIGITAL VIEWER'S CONTEST**

### **TERMS & CONDITIONS**

#### **PLEASE READ THESE TERMS AND CONDITIONS CAREFULLY**

By participating in the Contest, you hereby agree to abide by all the terms and conditions set out herein (the "**Terms and Conditions**").

1. Sour, Salty & Alive Contest (the "**Contest**") will take place from 7 January 2024 to 4 February 2024 (the "**Contest Period**"), and is organized by MCN International Pte. Ltd. ("**MCNI**") together with MCNI's selected media partners (each, a "**Partner**") operating the respective platforms as set out on the official Contest page (the "**Platforms**").

References to the "**Organisers**" within these Terms and Conditions shall mean MCNI and the relevant individual Partner for the respective Platforms.

#### **2. WHO CAN PARTICIPATE?**

It is open to all citizens and permanent residents in the territories in which the Platforms operate, of ages 18 and above, who are either:

- (a) valid and existing subscribers of the applicable Platform for the entire duration of the Contest Period and up until prize redemption (each, a "**Valid Subscriber**"); OR
- (b) living in the same household as a Valid Subscriber.

Participants may submit multiple entries under a Valid Subscriber's account but only one (1) entry will qualify for a chance to win.

Employees of the Organisers and their immediate family members (including parents, spouses and children) are not allowed to participate in the Contest.

By participating in the Contest, you represent and warrant that you have met the eligibility criteria set out above.

#### **3. HOW TO PARTICIPATE**

- (a) During the Contest Period, a series of questions ("**Contest Questions**") based on content from the programme titled "Sour, Salty & Alive" (the "**Programme**") will be posted on the official Contest page(s):
- (b) To participate in the Contest, participants must submit their answers to the Contest Questions via the official Contest submission form (each, an "**Entry**") during the Contest Period. Submission by any other means would be deemed invalid.
- (c) Winners will be selected based on participants who submit Entries with (i) the most number of correct answers in the Q&A section; and (ii) the most creative answer in the open-ended question section (as determined by MCNI in its sole and absolute discretion). Winners stand to win the following prizes (each, a "**Prize**");

- (i) 1<sup>st</sup> prize: One set of travel vouchers, inclusive of return flights and accommodation, worth IDR 40,000,000. Winners may choose any one of these destinations: Japan, Malaysia, Philippines, Singapore, South Korea, Thailand.
- (ii) 2<sup>nd</sup> prize: One set of travel vouchers, inclusive of return flights and accommodation, worth IDR 20,000,000 within Indonesia.
- (iii) Runner-up prizes: 10 x e-money cards worth IDR 1,000,000 each
- (iv) Consolation prizes: 16 x e-money cards worth IDR 500,000 each

#### 4. PRIZES

Each winner will be issued a winner's notification (the "**Winner's Letter**") specifying the details of the prize awarded. Prizes shall be subject to, without limitation, the following conditions:

##### (a) Travel Vouchers

- (i) Unless otherwise stated, travel vouchers shall be subject to such additional terms and conditions as imposed by the travel agency (located in Singapore) appointed by the Partners (the "**Agent**").
- (ii) Winners of the travel vouchers shall liaise directly with the Agent for the redemption of the travel voucher and all bookings shall be made directly with the Agent. All queries or transactions relating to the travel voucher shall be directed to the Agent. The Organisers shall bear no responsibility in facilitating the redemption of the travel voucher or in investigating or resolving any disputes between the winner and the Agent, and the Organisers shall not be responsible for providing any form of replacement or alternative prizes, or compensation in the event of any such disputes. For the avoidance of doubt, any amounts incurred by the winner in excess of the value of the travel voucher shall be borne by the winner.
- (iii) Unless expressly included in the Prize by the Organisers, all other costs and expenses will be borne by the winner, including but not limited to meals, extensions and/or upgrades, travel insurance, overseas phone charges, loss of baggage and other related travel costs and taxes. Any extra costs beyond the value of the Prize as outlined in these terms will be the responsibility of the winner. In addition, the Organisers accept no responsibility for any tax implications that may arise from accepting any prize and all participants shall take sole responsibility for obtaining independent financial and tax advice in relation to any of the prizes won under this Contest.
- (iv) Receipt and redemption of the travel vouchers shall be conditional upon the winner (and his/her accompanying guest, if applicable) having the valid travel permits and visas (if appropriate) permitting travel to the relevant destination, with at least six (6) months' validity. For the avoidance of doubt, the Organisers will not be responsible if the winner (and his/her accompanying guest, if applicable) is denied entry into any particular country or is denied boarding on any of the flights for any reason. The Organisers will not be liable for any cash refund or any compensation.

##### (b) E-money Cards

- (i) e-money cards shall be subject to additional terms and conditions set out by the retailer/bank issuing the voucher/e-money cards. Any unused amount is not exchangeable/redeemable for cash.
- (c) Distribution of prizes will be carried out by respective Partners. Winners shall be required to follow the instructions specified in the Winner's Letter for redemption of the prize(s) awarded. Any enquiries and/or clarifications in relation to the redemption of prizes shall be directed to the relevant Partner.
- (d) The winner acknowledges and agrees that the Prize may be subject to such other terms and conditions as may be imposed by any third party agents and/or contractors engaged by the Organisers to fulfil the Prize (if any) and the winner's receipt and usage of the Prize shall be subject to the winner's ongoing compliance with such terms and conditions.
- (e) All prizes are not transferable, non-refundable and non-exchangeable/redeemable for cash, credit or rebate of any kind and do not include any accessories or items shown in any advertisements and/or promotional materials which are for photography purposes only.
- (f) Winners are fully responsible for all taxes that may be payable or taxable (if any). All costs and expenses (including meals, transportation or personal expenses) for the purpose of collection of the prize shall be solely borne by the winners.
- (g) All prizes are subject to availability and the Organisers reserve the rights, without prior notice or assigning any reason whatsoever and have sole discretion not to award any prizes or to substitute any prize with other prizes without prior notice and without giving any compensation to the winners.
- (h) In the event that the winner, for any reason, does not accept the Prize (or any part thereof), then the Prize (or any part thereof) will be forfeited by the winner and neither cash nor any other form of compensation will be supplied in lieu of that forfeited prize (or any part thereof).
- (i) Acceptance and use of prize by winner shall be at their own and entire risk and responsibility at all times and the Organisers disclaim all liability arising therefrom. For the avoidance of doubt, each winner shall be solely responsible for complying with all relevant laws and regulations in relation to the use of any prizes awarded.
- (j) To the fullest extent permitted by law, the Organisers make no representations or warranties with respect to any prizes provided under this Contest; in particular, the Organisers give no warranty with respect to the merchantability, quality of the prizes or their suitability for any purposes. The Organisers shall not be responsible or liable for any misinterpretation or misrepresentation of facts in respect of the prizes offered as published in any media, marketing or advertising materials.

#### **ADDITIONAL TERMS AND CONDITIONS**

5. The Organisers reserve the right to disqualify any Entry as it deems fit, including but not limited to Contest entries which contain obscene, provocative, objectionable, defamatory, inappropriate, or illegal content.
6. Each participant shall indemnify the Organisers, their related companies, and their respective officers, employees and agents against any claims, liabilities, damages, loss or expenses (including legal expenses on a full indemnity basis) resulting from any breach of these Terms and Conditions.

7. In the event of any breach of any of the Terms and Conditions by any of the participants in the Contest, the Organisers reserves the right to disqualify his/her Entry.
8. The Organisers reserve the right to change any of these Terms and Conditions, or to terminate or postpone the Contest at any time without prior notice.
9. All decisions made by the Organisers shall be final and no appeals or correspondence will be entertained.
10. The Organisers shall not be liable for any loss or damage arising from participation in the Contest or any non-delivery of the prizes.
11. By participating in the Contest, participants agree to take part in any and all marketing, promotional, publicity exercises as may be conducted by the Organisers arising or with respect to the Contest and each participant irrevocably and unconditionally grants to the Organisers all consents and waivers necessary for the Organisers to record and use the participant's performance, appearance and/or likeness as the case may be, in any manner whatsoever and in any part of the world as the Organisers shall in their sole discretion deem fit. The participant acknowledges that the Organisers shall be at liberty to publish and otherwise use any recordings made by the Organisers, including without limitation the telephone call, telephone recordings, audio recordings, visual recordings and photographs (if any), for the promotion and publicity of the Contest. Each participant hereby expressly waives any and all rights which the participant may acquire or have under the relevant copyrights laws and any other moral rights which the participant(s) may have or be entitled under any such legislation now existing or in the future enacted in any part of the world.
12. Participants' personal data may be collected, used, disclosed and/or processed by the Organisers and their affiliated and/or related entities for purposes of the Contest (including but not limited to verification purposes for collection of prizes). By agreeing to these terms and conditions, participants consent to the Organisers (i) collecting, using, disclosing and/or processing their personal data for the purposes as described; and (ii) transferring their personal data to such third party services providers or agents for the purposes as described.  
  
By submitting an Entry which includes the personal data of a third party (i.e. other than the participant and including but not limited to the personal data of the Valid Subscribers), each participant confirms and warrants that he/she has obtained the consent of such third parties to the Organisers (i) collecting, using, disclosing and/or processing their personal data for the purposes as described; and (ii) transferring their personal data to such third party services providers or agents for the purposes as described.
13. These Terms and Conditions shall be governed by and construed in accordance with the laws of the Republic of Singapore.